The analysis indicates that there are four key areas that need to be considered when evaluating a new disruptor: Demand, External factors, Supply, and Internal factors. Each area is reflected by a complimenting theory/framework respectively:

**Introduction**

The topic of disruptive innovation is becoming more relevant everyday as new technological advancements emerge. Nevertheless, hundreds of ideas are emerging with no clear vision of their future or potential. This research analyzes different theories and frameworks regarding the disruption potential of new innovations and tries to come up with a complete framework that could be used as an evaluation tool.

**Methodology**

This research makes use of the following theories and Frameworks on disruptive innovations in order to formulate an evaluation tool:
- The Christensen Theory of Disruptive Innovation
- The Ecosystem Framework for Analyzing the pace of technological Substitution
- The D-Day, V-Day, and Bleak Days Framework of Disruptive Technology

The research also includes a final discussion of the key idea of Network Effects as another essential component of the evaluation framework.

**Discussion**

The Christensen model shows the emergence of a new disruptor from the demand point of view and in relation to consumer preference.

The Ecosystem model takes in consideration the external factors that affect the pace of emergence, creating a shift in the linear Christensen model and making it more accurate by showing the S-curves.

The idea of network effects represent the missing internal factor that none of the previous models placed much emphasis on. It is based on the simple rule that the value of a product/innovation increases as its customer base grows larger.

**Conclusion**

Each of the sources focuses on a specific area (Demand, External factors, Supply, and Internal factors), yet to accomplish a complete evaluation, one needs to consider all of them combined. Favoring one model over the other might cause an oversight of a key component of disruptive innovation. Furthermore, more research is needed to emphasize the importance of Network effects.

**References**


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